Please keep under embargo until 00:01 Wednesday October 5th

MATTERLEY ESTATE – WINCHESTER 9TH – 13TH AUGUST 2023 Boomtownfair.co.uk

Boomtown announces tickets for Chapter Two: The Twin Trail, an explorative new chapter for 2023!

Tickets on sale today (Wednesday 5th October) at 7pm.

Boomtown, one of the UK's largest theatre and music festivals, is today launching the first phase of tickets for their next incarnation; Chapter Two: The Twin Trail, which will take place in the beautiful Matterley Basin of the South Downs National Park from 9th - 13th August 2023.

After embracing a chance to reflect during a three year hiatus, Boomtown took 2022 as an opportunity to reset. Chapter One: The Gathering saw an entirely new layout of the festival along with new processes for releasing the lineup and a restart of the storylines that attendees have grown to love. These changes were hugely successful and Boomtown has released an Official After Film that provides a glimpse into the pop-up world that is created for just four days of the year, attracting 66,000 people from the UK and beyond.

Despite facing some of the hottest days of the year, Boomtown 'citizens' descended upon Matterley Basin and enjoyed artists such as Kool & The Gang, Koffee, Drum and Bass heavyweights Noisia as they performed their final ever UK show, and a host of worldwide and up-and-coming artists from across the musical spectrum. The line-up was more diverse than ever before, with a 50/50 gender balance across two of the main stages.

Speaking on the inspiration behind Chapter Two: The Twin Trail, Co-Founder Lak Mitchell said: "Chapter One: The Gathering was, hands down, the most successful festival we've ever had in terms of really understanding who we are, our values, and what Boomtown can achieve going forward. After two cancelled shows, we are all so proud of what was achieved, and the celebratory energy that was created throughout the festival.

"Now we've moved into Chapter Two with a clear vision and understanding, The Twin Trail. We've spent years talking about sustainability and how we need to reconnect to the land, now is the time to go deeper."

2023 tickets will be offered to people on monthly instalment plans to allow for the cost of a ticket to be spread further. Boomtown aims to make the festival accessible to all, so these payment plans are there to allow people to manage their tickets in a way that suits their own circumstances.

2022 was a sell-out show, so anyone with hopes of attending The Twin Trail is encouraged to jump on the <u>ticket page</u> at 7pm tonight (October 5th) when 2023 tickets go on sale.

- ENDS -

Notes to editors:

If you would like an interview with any organisers of Boomtown, please contact press@boomtownfair.co.uk with your request and any details, and we will do our best to facilitate this.

Ticket prices breakdown:

All tickets include entry and camping at the festival and will be available from www.boomtownfair.co.uk at 7pm, Wednesday 5th October.

Green Transport Citizen Ticket (Standard adult 18+)

Must be purchased with a coach or shuttle bus ticket

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Phase 1 - £250 (+coach ticket, booking fee, eco bond deposit)
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Phase 2 - £260 (+coach ticket, booking fee, eco bond deposit)

Phase 3 - £270 (+coach ticket, booking fee, eco bond deposit)

Phase 4 - £280 (+coach ticket, booking fee, eco bond deposit)

Citizenship Ticket: Valid from Thursday-Sunday (Standard adult 18+)

Phase 1- £265(+booking fee and eco bond deposit)

Phase 2- £275(+booking fee and eco bond deposit)

Phase 3- £285(+booking fee and eco bond deposit)

Phase 4- £295(+booking fee and eco bond deposit)

Wednesday upgrades can be added later (depending on availability) for £20.

Families:

Children 0-12 years - £5

Teens: 5 Day Festival Entry Ticket (13-17 years old) £220

Keep up to date with all the Boomtown news via <u>Facebook</u> / <u>Twitter</u> / <u>Instagram</u> / <u>YouTube</u> / <u>TikTok</u> and sign up to the mailing list <u>here</u>.

Useful links:

Official website
2022 Photo Gallery
2022 Boomtown After Film

Press Office: press@boomtownfair.co.uk

Chapter One: The Gathering

9th-13th August 2021

www.boomtownfair.co.uk
